

Pejcic Aleksandar

Web Developer

Education

(2002 - 2006)

MECHANICAL TECHNICAL SCHOOL 15 MAY

Course: Mechanical computer designing

Experience

(2021 - Present)

CX SOLUTIONS

Lead PHP developer / wordpress developer

Developed client applications, customized WordPress functionalities, and performed bug fixes and website maintenance.

(2019 - 2021)

PERSIST DIGITAL

Web developer

Crafted custom functionalities, resolved bugs, designed websites, enhanced security, and managed ongoing maintenance.

(2018 - 2019)

BEAUTY ORGAZM

Full stack developer

Creating a CBD Cosmetic Brand website from Scratch. Established a global online store, implementing custom product functionalities for international sales.

(2017 - 2018)

IBOOK HOTEL

Full stack developer

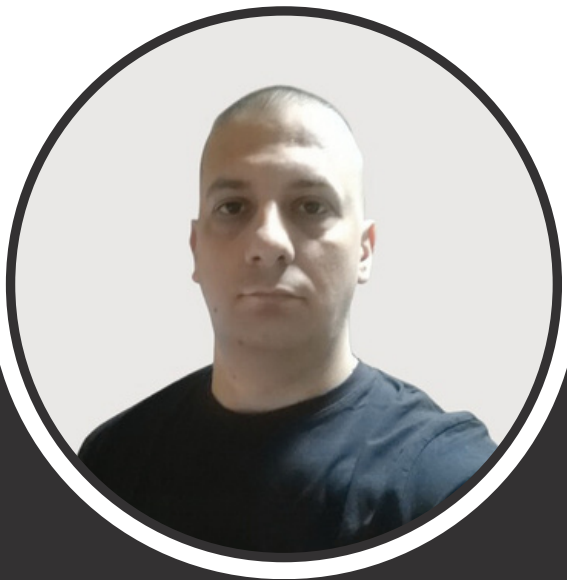
Maintained and enhanced booking app, troubleshooting bugs, and implemented custom backend functionalities.

(2014 - 2017)

FREELANCE

Full stack developer

Programmed websites and applications



About Me

Dedicated and tenacious problem solver with a proven track record of overcoming challenges. I thrive in dynamic environments and approach tasks with a never-quit attitude. Known for unwavering loyalty to the companies I serve, I am committed to contributing my skills and determination to foster success within the organization.

Contact

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 peki.aca@gmail.com

 Krfska 3A 1 - Nis -Serbia

Skills

- Web Development
- Web Design
- Graphic Design
- SEO
- Marketing

Language

- English
- Serbian

P. Languages:

- HTML and HTML5
- CSS and CSS3
- JavaScript (including jQuery)
- PHP
- Laravel (framework)
- Mysql

Web Design

- Adobe Photoshop
- Adobe Illustrator
- Canva

Version control

- Git
- Smart Git

P. Management

- Jira
- Trello
- Flow

Communication

- Microsoft Teams
- Slack

Office Tools

- Microsoft Office Suite

My websites

www.codepek.com

www.izrada-sajta-nis.com

Volunteer Experience

(2017 - Jan - July)

SHINDIRY STUDIO

Wordpress developer

- Collaborated with the Shindiry team as a volunteer WordPress developer for a duration of 6 months.
- Developed a fully custom WordPress theme, adhering to modern design principles and user experience enhancements.
- Implemented custom shortcodes to extend WordPress functionality, enhancing the user experience.
- Worked closely with the team to meet project requirements and goals.

ADDITIONAL INFO

Professional Summary:

Dedicated and results-driven professional with a comprehensive skill set encompassing both Search Engine Optimization (SEO) and web development. Proven expertise in optimizing online visibility and driving organic traffic through strategic SEO initiatives. Proficient in building robust web application using Vanilla PHP and Laravel framework.

SEO Proficiency

- **Strategic Optimization:** Developed and executed SEO strategies resulting in significant improvements in website rankings and increased organic traffic for diverse clients.
- **Algorithmic Expertise:** Stay abreast of evolving search engine algorithms to ensure up-to-date and effective SEO practices.
- **Analytical Approach:** Utilize data-driven insights and analytics tools to conduct in-depth website audits, keyword research, and competitor analysis.

Web Development Skills

- **Vanilla PHP Applications:** Successfully designed and implemented custom solutions using Vanilla PHP, demonstrating a deep understanding of core web development principles.
- **Laravel Framework Mastery:** Developed numerous applications in the Laravel framework, leveraging its features to create scalable, secure, and efficient web solutions.
- **Full Stack Capabilities:** Possess a holistic understanding of the web development process, from database design and server-side scripting to client-side scripting and user interface design.